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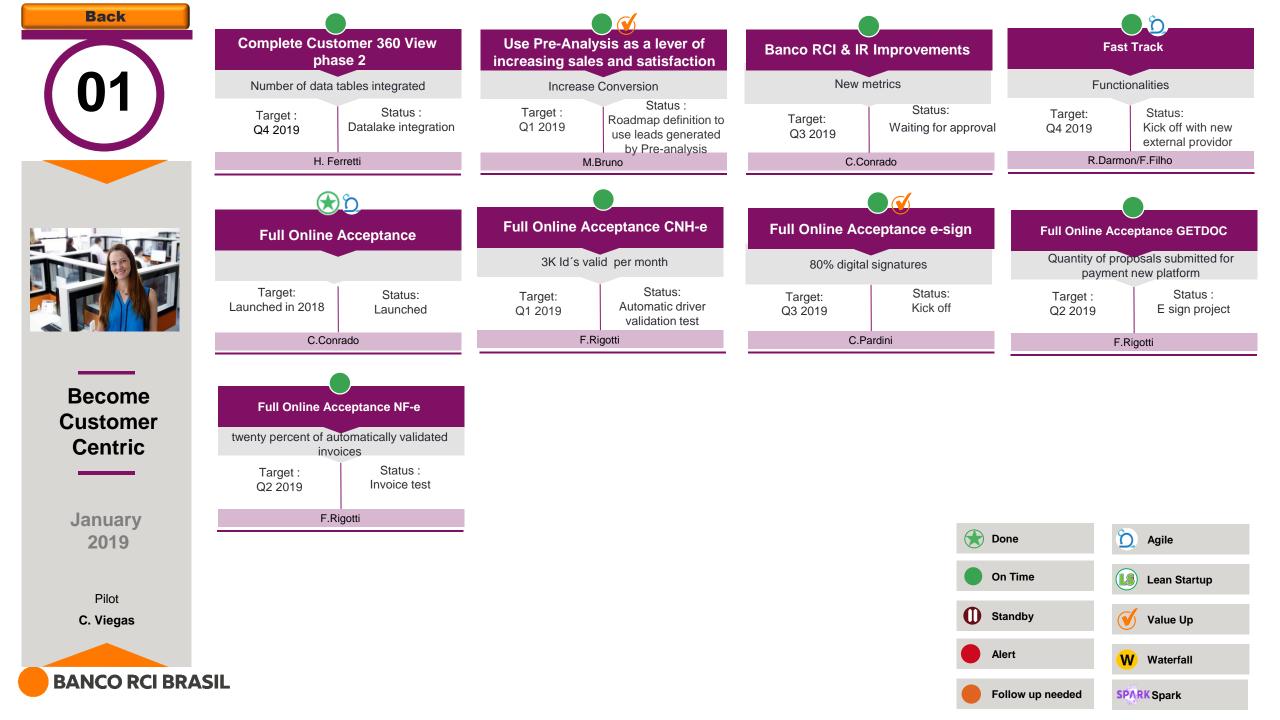
BANCO RCI BRASIL

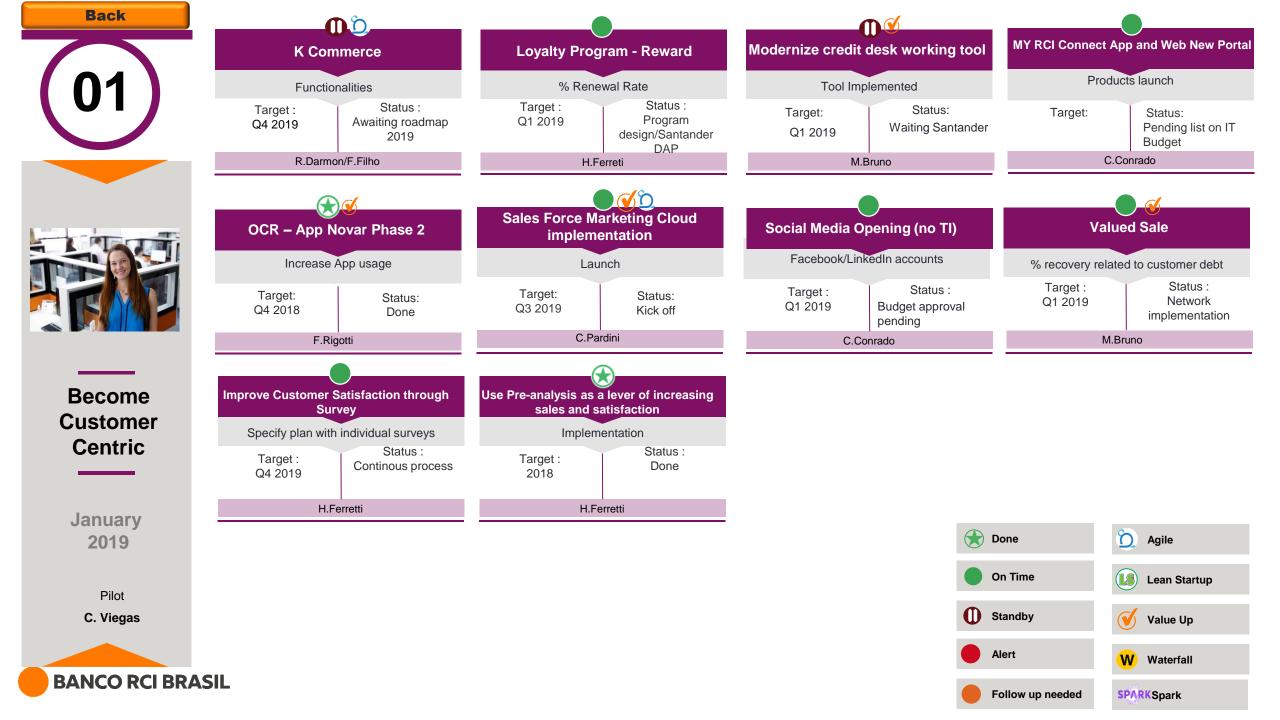
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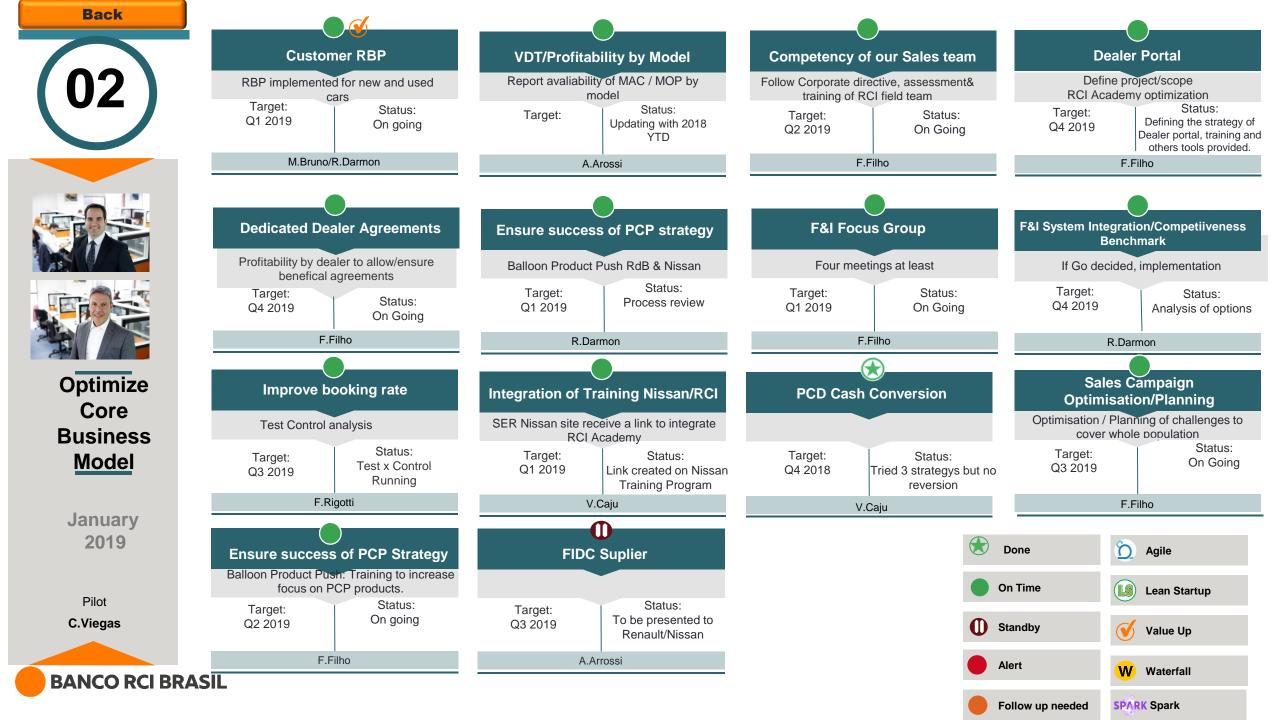


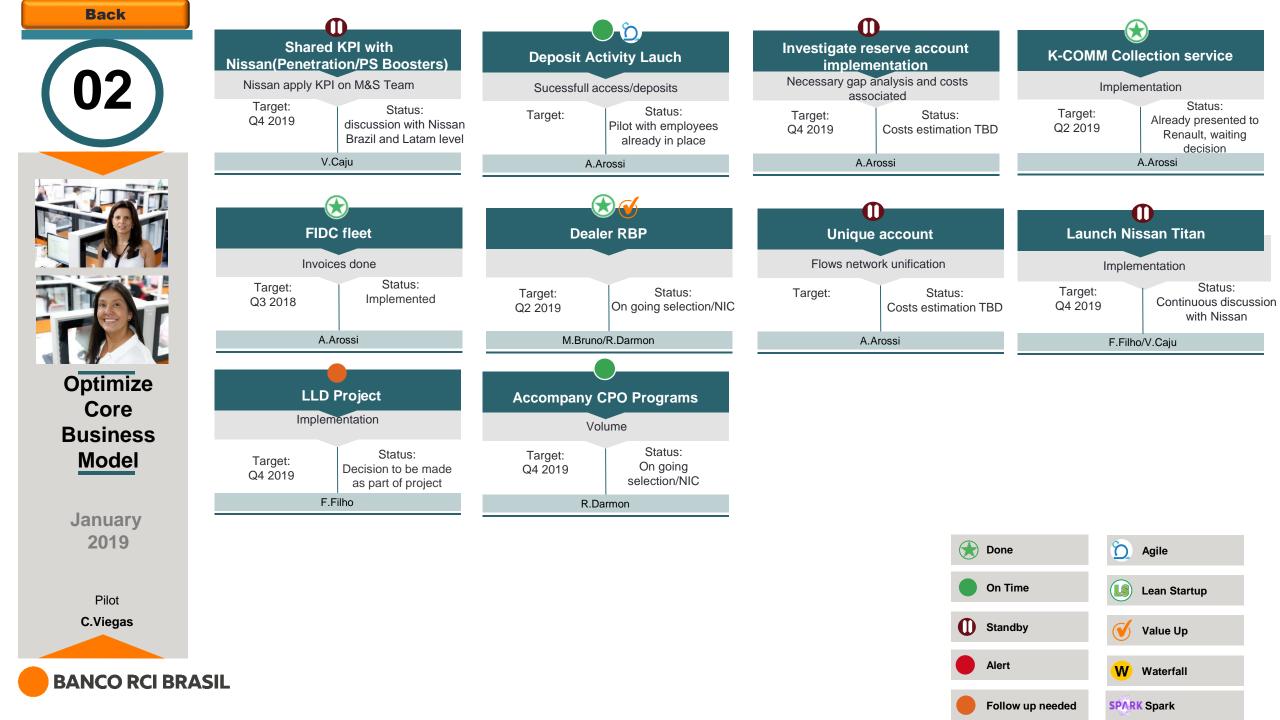
MARKETING	fIDIC supplier
er RBP	Unique account
fitability by Model	FLEET
COMMERCIAL METHODS	O Lauch Nissan Titan
ency of our Sales Team	LLD Project
ortal	USED CARS
d Dealer Agreements	Accompany CPO Programms
success of PCP Strategy	Dealer RBP
is Group	Launch EGVO
em integration/Competitveness Benchmark	Launch UC Ballon Product
booking rate	National used car Fairs
on of Training Nissan/RCI	Reciprocity Strategy – FP and Retail of Used Cars
h conversion	UC Dashboard
mpaign Optimisation/Planning	Webmotors integration
KPI with Nissan (Penetration/PS Boosters)	OTHERS
uccess of PCP Strategy)	Bank ROE optimization
Sale	Formalization FloorPlan
POSIT ACTIVITY/FUNDING	Launch TOTVS Opex & Payment System
Activity Launch	Monitoring of Network CashFlow - FloorPlan
e reserve account implementation	Digital Stock Audit
PAYMENT SOLUTIONS	Use of Rouanet Law to optimize taxes
Collection service	

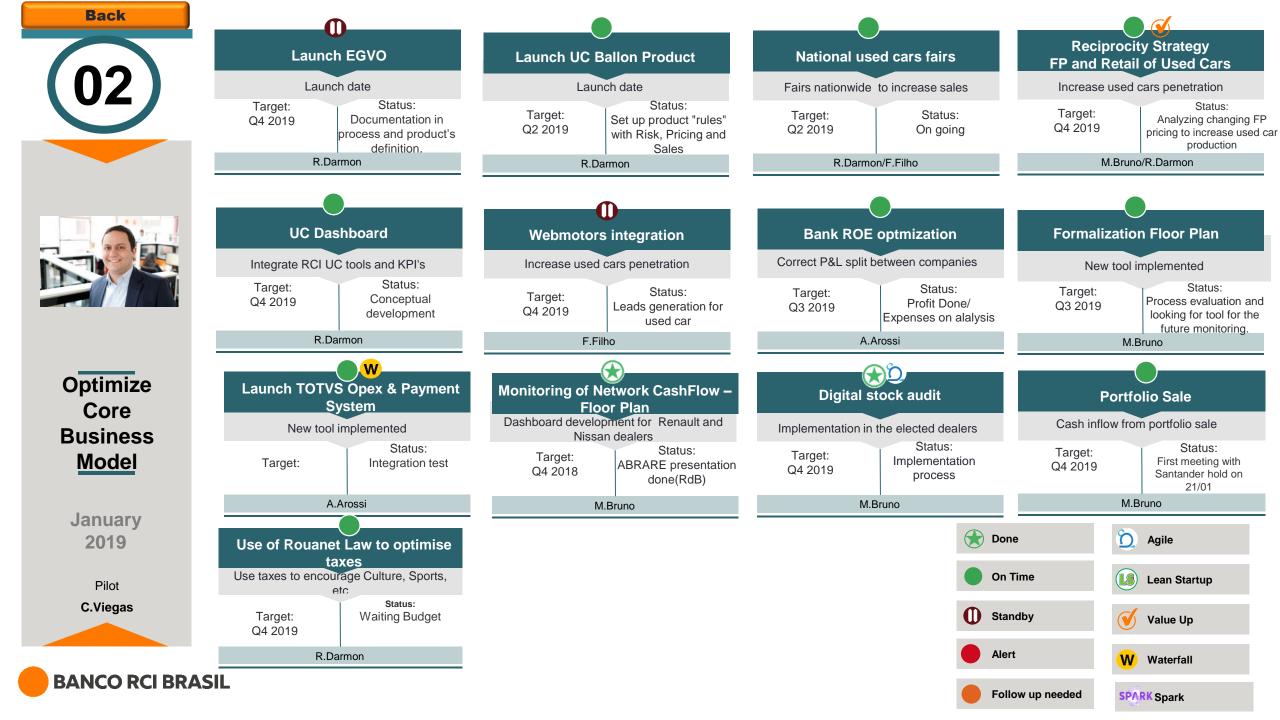


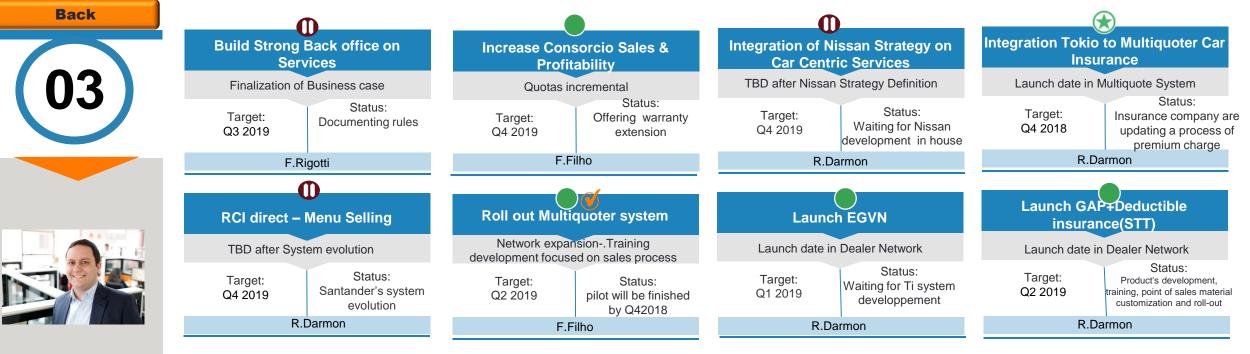








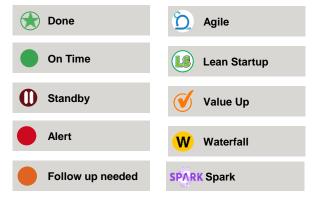


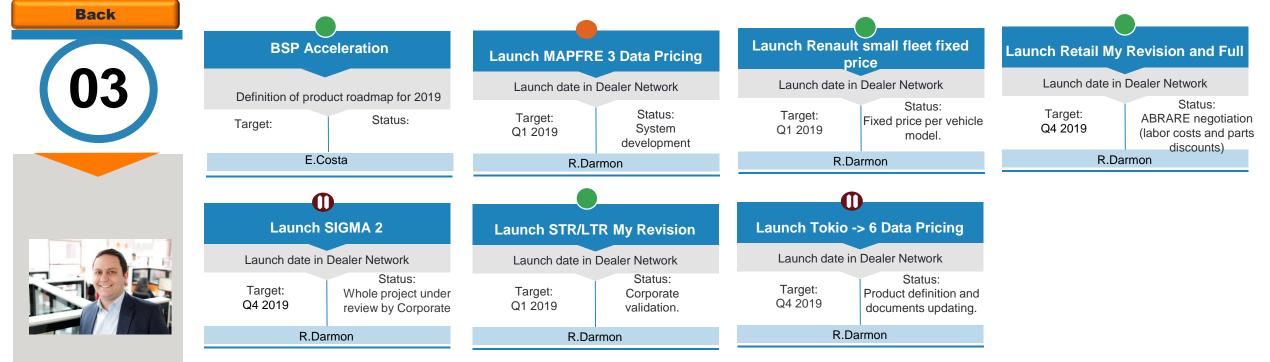


Offensive Services Strategy

January 2019

> Pilot C.Viegas

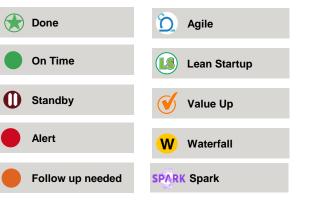


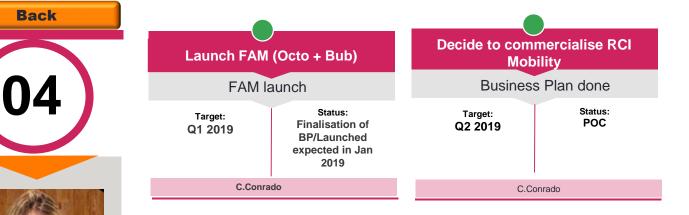


Offensive Services Strategy

> January 2019

> > Pilot C.Viegas





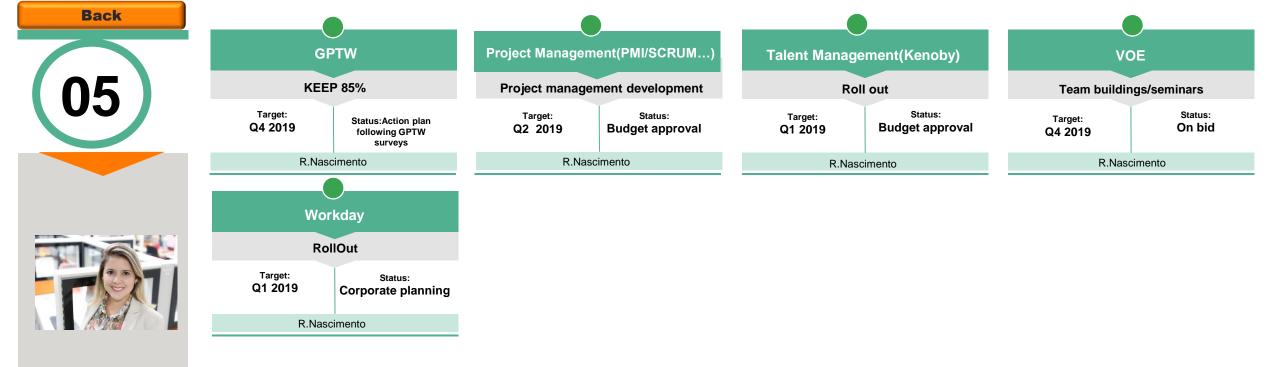


January 2019

> Pilot C.Viegas



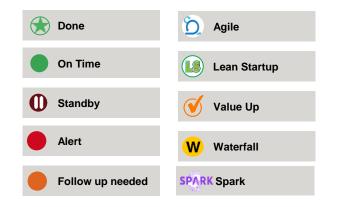


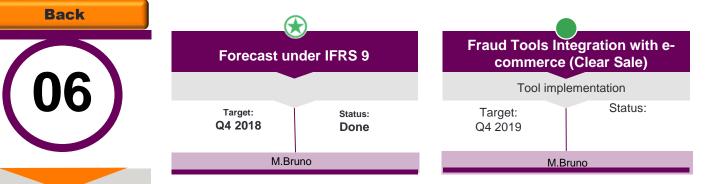


Engaged and Competent Team

> January 2019

> > Pilot C.Viegas



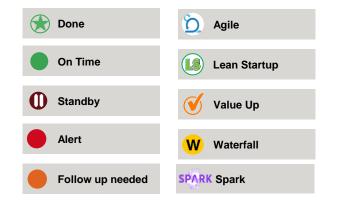




Regulatory Requirements

> January 2019

> > Pilot C.Viegas







Spark

January 2019

Pilot

C.Viegas



